

## Australia Trade Information

Switch Sticks, the award winning walking stick company, offers stylish walking sticks to retailers and medical equipment suppliers. Switch Sticks are available in Gift Shops, Garden Centres, Tourist destinations, chemists and available from some physiotherapists across Australia, Tasmania and New Zealand.

- Switch Sticks are rigorously tested in British laboratories for safety and are **TGA Compliant**.
- Switch Sticks walking sticks are **elegantly packaged in a box**, which makes people feel good about receiving/buying a stick, as well as making for easy storage and display.
- Switch Sticks offer a **range of POS** including 8 stick and 4 stick display stands, counter top display boxes as well as postcards, showcards and gift wrap.
- Switch Sticks range includes **4 section telescopic hiking/walking poles** (which compact to just 58cm making them small enough to fit in any back pack or suitcase) and which are packaged in a stylish Switch Stick poster tube. Hiking pole bags which fit one or two poles are also available.
- **Accessories for walking sticks** include ergonomic handles table rests, ferrules, wrist straps, strap bags and ice grips
- Switch Sticks are available in **Petite and Tall** if required and can be sent to the customer or retailer (postage and packing charged per stick). Please note that up to 7.5cm (3") can be cut off the bottom of a Switch Stick by carefully removing the ferrule and sawing off the base (removing the ferrule is difficult and requires rocking backwards and forwards whilst pulling down the stick). Once 7.5cm has been cut off this is likely to be suitable for someone 145cm+/4ft 10"+ - this is only a guide as peoples' legs vary in length and medical advise is advised to ensure correct length.

**We will next be exhibiting at Reed Designer in February 2011 in Sydney**

In **Australia** please contact:

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- **Agents**
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  - **VIC & TAS:** Michele on 0414272157, micheletattam@bigpond.com.au for wholesale queries in Victoria & Tasmania
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